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# ALACRAO

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ALABAMA ASSOCIATION OF COLLEGIATE  
REGISTRARS AND ADMISSIONS OFFICERS

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## 85th Annual Conference Sponsorship Prospectus



THE COUNTDOWN IS ON

# ***READY FOR BLAST OFF?***

ALACRAO Annual Conference | June 21st - 23rd, 2023  
Huntsville, AL

Huntsville Marriott at  
the Space & Rocket  
Center

June 21st - 23rd

5 Tranquility Base,  
Huntsville, AL 35805

# — 1 9 3 6 — ALACRAO

Founded in 1936, the Alabama Association of Collegiate Registrars and Admissions Officers (ALACRAO) is a 501(c)(3) nonprofit organization seeking to contribute to the advancement of higher education in the state of Alabama. Our association works together, through annual conferences and other means, to provide information and interchange of ideas on matters of common interest and to enhance the professional development of our members.

ALACRAO is an active member and participant in the Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) and the American Association of Collegiate Registrars and Admissions Officers (AACRAO).

## **Annual Conference**

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Our annual conference brings over 150 of our members together for three days of professional development sessions. The session topics consist of information regarding admissions, recruitment, FERPA, financial aid, registrar related topics, vendor sessions, and other higher education related topics.

# Attendees/Members

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- Executive Director of Admissions
- Associate/Assistant Director of Admissions
- Admissions Event Coordinators
- CRM Administrators
- Registrars
- Assistant/Associate Registrars
- Admissions Counselors
- Other enrollment and registrar professionals

# Previous Sponsors

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- Encoura
- CourseLeaf
- Clean Catalog
- Southern New Hampshire University
- Inroads Analytics
- Paradigm, Inc
- Leapfrog Technologies
- Mongoose
- Coursedog
- Liaison International
- Andrews Business Services
- National Student Clearinghouse
- Next Gen Web Solutions
- Motimatic
- Spark451

# Sponsor Levels

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- **Platinum Level (\$1,000+)** - Includes conference registration fee, sponsorship of event, exhibit space, name on program, and optional session.
- **Gold Level (\$800)** - Includes conference registration fee, sponsorship of break, exhibit space, name on program, and optional session.
- **Silver Level (\$600)** - Includes conference registration fee, exhibit space, name on program, and session.
- **Bronze Level (\$400)** - Includes conference registration fee, exhibit space, and name on program.
- **Friends of ALACRAO (\$200)** - Includes name on program and recognition during conference.

## Additional Sponsor Options

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- **Social Sponsor (\$5,000)** - (One available) Sponsorship of our Thursday night social event. ALACRAO will provide ample signage with your logo at the social event, recognition as the social sponsor at the social, during the conference, and in the conference app.
- **AV Sponsor (\$5,000)** - (Two available) Sponsorship of our AV includes branded signage with your logo recognizing you as the AV sponsor. You will also be recognized during conference announcements.
- **Meal Sponsor (\$5,000)** - (Two available) Sponsorship of our meals includes logos during meal times recognizing you as a meal sponsor. You will also be recognized during conference announcements.

# Exhibitor Includes

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- Access to an electrical outlet
- Table and chair
- Recognition in our conference app
- Placement in our conference common area for high visibility

[Click here](#) to submit your conference sponsors registration form!

To become a Social Sponsor, AV Sponsor, or Meal Sponsor, email us at [info@alacrao.org](mailto:info@alacrao.org)

